## **Perception Wars**

News Room : Black Fungus is deadly!√

News Room : White fungus deadlier! ✓

News Room: Systems are moving heaven and earth to get Amphotericin B to tackle the crisis, rich and extremely benevolent countries have agreed to donate some (and sell most) GOI has to act immediately!!!. ✓

News Room: People are dying due to fungus after all the sincere effort, time, energy, money and hope in the shattered medical systems, even emotions are fast drying up. ✓

Research Scholar: GoMūtra!! .......

News Room: Oh!! Shut up!!!

Research Scholar: GoMūtra neutralises fungus.

. . . . . . .

News Room: Shut up! we are talking "science"...
SCIENCE!... now don't blabber without a proof, don't

shame us, the world is watching!

Research Scholar: This is S C I E N C E !... Cow Urine Distillate!! ... ....

News Room: you are twisting words now, you ignorant!

Research Scholar: Even though the mid-stream GoMūtra is sterile, the same, as Cow Urine Distillate works on neutralising the mightier white fungus spectrum!! It is a free or the cheapest non-invasive animal source for biologically active enzymes, hormones, minerals, anti-microbials, and possibly even stem cells! ... it has tangible and significant therapeutic outcomes in various conditions up to cancer care, making it worthy of multiple international patents.

News Room: Will you please shut up, even the best funded and biggest, brightest minds in healthcare are failing ...... you don't try to act smart, you want to murder people or what? you guys just want to cheat and make money during a crisis?!!

Research Scholar: When I'm speaking Ayurveda I'm speaking science!.. also, here's a well documented research paper from 2017 which clearly shows GoMūtra as Cow Urine Distillate neutralises even Amphotericin B resistant fungus!

News Room: What rubbish!! ..... Errr... wow! that's heavily worded now! ... Dress up well, wear a tie, and a good coat, if you have one, ... come, sit, show us the research papers, tell us more while you sip the cappuccino ... well, I meant .. when you are drinking your coffee. ..... Hmm ... But but but ... where are the big names??!! this is just a research paper from a local Kasturba Medical University, Manipal, I N D I A.

Research Scholar: This is a scientific evidence, a good study model for fungal samples from patients, well researched, documented, published ...

News Room: Such local studies can be skewed, not convincing or worth a detailed discussion on this grand platform thats watched across time zones... and we are running out of time... thank you!! (Meaning: you may not even know what time zones are, our masters are waking up in the west, we need to grovel for their appreciation and at least get just as much space amongst them as we have given you here today).

News Room: Breaking News! the levels of pollution and "contamination" in India ... bhal blah blah!! .... Government's efforts dismal (GOI specifically) ... blah blah!! ... with melancholic music and background visuals of select places and long faced, melanin rich, poor people.

News Room: Behind the scenes ... send these valuable "South Asian" research papers to this University abroad, we know the heads, and their departments of microbiology and pharmacology have a million dollar funding for such "Translational Medicine" .. and the right technology to isolate molecules and give it some respectable name before applying for international patents!!

Research Scholar: Outside the news room .... good .. good!! they won't ever know which was the exact breed among the many true INDIAN Cow variants, or what herbs we have traditionally fed it to get the right kind of GoMūtra samples for this research!!